First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:

- Justification and scope of orthodontic care
- Background and principles of the PDS contract
- Orthodontic monitoring and BSA reports
- Handling practice sales and retirements
- Referral management
- Benefits of local managed clinical networks
- Dealing with orthodontic tenders and re-commissioning.

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking is available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

The team from Smile-on were on hand at this year’s British Dental Conference 2009 to showcase the ground-breaking learning solutions that have made them the market leader and trusted name in healthcare education.

Delegates were impressed with the much talked about courses including:

- Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medico-legal protection
- Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
- Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

Supreme Consumables From DENTSPLY at the BDA Conference 2009

Dentsply committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY’s renowned product range and their benefits:

- Hi-Di Diamond Burrs: long lasting, facilitating excellent margins – ‘diamonds are a dentist’s best friend’
- Artic: cutting edge restorative and periodontal hand instruments – ‘tools for a true artist’
- SmartGem2 – permanent cementation – ‘strength in simplicity’
- Impression taking with Aquasil Ultra – ‘always makes a good impression’.

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk.

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2009, Glasgow. Many visitors were also pleased to take advantage of the trial offer on Diamond Carve GIC restorative, Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GICs use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of Kemdent products, including the range of Kemdent Cross-Infection control products, Bite Registration, Prophylaxis Paste and other materials.

For further information call 020 7460 9080 or email info@smile-on.com.

BDA reviews

February 2009 was a lucky month for one Scottish Dentist. Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quattro in the Velopex Competition of the BDA issue of Dentistry Scotland. The competition closed on the first of June and later that week, to coincide with the BDA Conference and Exhibition in Glasgow, a surprised and delighted Dr Coventry was presented with her prize.

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clinicians and patients dislike of air abrasion being principally the mess associated with this technique. The Velopex Aquacut Quattro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

Innovative, invisible orthodontics at BDA 2009

Attendees at the 2009 British Dental Conference, the Scottish Exhibition and Conference Centre in Glasgow were fascinated to discover how General Dental Practitioners can provide quality, effective orthodontic care to their patients in their own surgery. Clearstep’s groundbreaking system of invisible approaches to orthodontics has been specifically designed to correct malocclusions through precisely planned incremental steps.

The clear positioners are wafer thin and made of transparent medical grade plastic. For the patient, they are comfortable to wear, easily removable and don’t impact on speech. Most importantly, they are practically invisible.

The Clearstep system offers excellent results and full confidence to the patient within their own dentist’s practice, without the need for referral. With a wide distribution network and backed up by access to experts, Clearstep is revolutionising orthodontic care - in clear, easy steps.

For more information call 01542 377910 or visit www.clearstep.co.uk.

BDA Scotland

The Bambach Saddle Seat has proved to be incredibly popular over the past few years, particularly as dentists are becoming more aware of the long-term health risks posed by conventional stools.

Bambach Europe Ltd is offering a re-covering service for saddle seats that are more than 5 years old. You may find that the colour scheme in your practice has changed during this time or that the cover is simply showing signs of wear and tear.

The Bambach Saddle Seat helps to align the spine whilst maintaining the natural s-shape thus preventing the discs from being put under pressure. The hips are kept at the optimum angle of 450 to the spine so back and thigh muscles are at their most relaxed. Each Bambach Saddle Seat is fully adjustable to create a bespoke stool for each individual.
The company offer a 50-day trial for new users so, call Llambach on freephone 0800 581108 for further information or to arrange your 50 day trial.

CEREC Coming to a Town near You!

Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC system is constantly evolving and progressing as the most innovative chairside restoration system in the market place today, services.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

The company offer a 50-day trial for new users so, call Llambach on freephone 0800 581108 for further information or to arrange your 50 day trial.

Sirona Dental Systems are pleased to invite you to attend a live demonstration close to you.

For further information contact your regular Dental Dealer or Support Chairs on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

Designed Around You!

The style of your practice says a lot about your overall approach to dentistry and there’s no doubt that a modern, comfortable surgery can make a lasting impression on your patients.

The key to putting your patients at ease whilst practicing in comfort is efficient surgery layout. The highly experienced team at Henry Schein Minerva have at their disposal the latest CAD technology which they use to achieve the best possible surgery design in the space available, delivering excellent clinical working areas and maximum patient comfort.

This revolutionary technology allows Henry Schein Minerva to produce scaled layouts, plans and accurate service drawings, ensuring the best possible ergonomic design and guaranteeing that your new surgery will be designed to the minimum of practice disruption.

For more information on the surgery equipment and design services available from Henry Schein Minerva simply call 0870 010 20 41 today.

Unique Concepts from Clark Dental

Clark Dental, the most trusted specialist in surgery design and equipment in the UK, has put its expertise into action when working with Mr Almir Bajramovic to make Estetica Dental Clinic, Camberley representative of cutting edge dentistry.

A true design marvel, the surgery does not rely on natural light. Instead, a state-of-the-art system allows variable brightness. “We can create a bequest atmosphere,” says Almir. Full glass frontage prevents patients from feeling enclosed yet also protects their privacy. “Clark Dental’s experts helped us to shape the design in a way that was functional and aesthetic.”

“I can only praise Clark Dental. They supported us in our unique concept, also taking sterilisation and storage into account in the design”.

Clark Dental also provides comprehensive installation, training and aftercare, to ensure that clients enjoy complete peace of mind in their new environment, and offers solutions to suit every budget.

For more information contact Clark Dental Wickford Essex Office on 01268 735146 or email enquiry@clarkdental.co.uk or Clark Dental Nantwich Cheshire Office on 01270 613750 or email sales@clarkdental.co.uk.

NEW CEREC® AC from Ceramic Systems (CEREC®) makes impression free dental practice a reality

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches - quickly and conveniently - without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any exacting finishing work.

Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail colville@ceramicystems.co.uk or visit www.ceramicystems.co.uk.

Ergonomically designed for optimum comfort!

Support Chairs offer a complete range of Support Chairs, from Support Chairs on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

The Dental Directory first.

Do you want peace of mind when updating your surgery?

If you are planning to fit or update your surgery, speak to The Dental Directory first.
ment, if required, or a glass fronted lockable cupboard with a height adjustable shelf.

When slotted under fixed work surfaces, Highline offers a very economical alternative to traditional fixed cabinetry. Dentists who have already opted for this concept have been delighted by its efficiency and considerable savings on capital outlay.

For further information telephone Support Chairs on 01296 581764, fax 01296 580585, email sales@supportstool.co.uk or visit www.supportstool.co.uk

Get a FREE trip to Copenhagen. With Heka Dental you’re in safe hands! Heka Dental invite Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from Thursday morning to Saturday afternoon inclusive when guests will have an opportunity to visit their factory as well as Wonderful Copenhagen. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

Incorporating the latest Treatment Centre Technology, Heka Dental’s UNIC is the ultimate embodiment of feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

For further information about Heka Dental please email Bjorn Friis on bf@heka-dental.dk or telephone on 0045 43 32 0980 or by visiting www.heka-dental.dk.

The Clearstep System:
state of the art orthodontics for GDPs

General Dental Practitioners can offer their patients a complete smile solution thanks to the Clearstep System. Incorporating a range of cutting edge appliances, designed to achieve excellent results whilst safeguarding patient wellbeing, the Clearstep System lets dentists treat mild to severe malocclusions in patients aged 7 to 107. Because ease of use is vital to facilitate efficient and cost-effective treatment, and to provide the most convenient and affordable service to patients, the Clearstep System is arranged into 5 key elements, each focusing on a particular area of treatment. These are:
• Pre-Alignment
• Space Closure
• Alignment
• Finishing and Detailing
• Extras

Appliances include the Clearstep Closing Spring, the GOHA expansion device, the Buccal Segment Settling Appliance, the FORD and clear medical grade polymer positioners to align teeth incrementally.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 557910 or email info@clearstep.co.uk, www.clearstep.co.uk.

Bleaching solutions

With Vita’s unique bleached shade guide you can monitor your bleaching process in a realistic and logical manner (spe-
Curaprox Gel

ADS705 gel toothpaste for

DENTALTRIBUNE

Extra value Special Offer only £58.00 includes: 1x brushed shade guide, 1x Hussreiv plaque disclosing swabs (worth £12.76 each). Prices do not include VAT.

Curaprox

Curaprox proudly displayed its excellent selection of Chlorhexidine products at the British Dental Conference (4–6th June 2009 at the Scottish Exhibition and Conference Centre, Glasgow).

Chlorhexidine (CHX) is a potent antiseptic and disinfectant, and the outstanding Curaprox range includes:

- Curasept Gel
  - targeted, direct application of 0.5% CHX
  - clinically proven efficacy
  - ADS265 rinse
  - non-staining, alcohol free daily fluoride and CHX rinse
  - 0.05% fluoride, 0.05% CHX
  - ADS220 for short-term use
  - 0.2% CHX
  - non-staining, clinically proven palatable
  - ADS705 gel toothpaste for daily use
  - 0.05% fluoride, 0.05% CHX
  - NO Sodium Lauryl Sulphate

The Curaprox team helped dental professionals source the best CHX products from this trusted company.

For more information call 01480 862084 or visit www.curaprox.co.uk

KaVo 5 for Free!

With no maintenance bills or unexpected repairs to pay for, more UK dental professionals are reaping the benefits of equipment from trusted manufacturer KaVo. As little as £27.80 per month, based on a 5-year rental plan, you can work with the best and quietest handpieces available.

KaVo is currently offering the opportunity to purchase a flexible range of handpieces including the GENTLEsilence 8000B model.

SIROLaser Advance sets new standards of user-friendliness and flexibility

Today the SIROLaser Advance offers a fast and effective way of treating your patients. With a wide variety of treatments such as Periodontics, Endodontics as well as Surgery applications the new diode laser, due to its precise power setting offers even greater flexibility than ever before. The SIROLaser Advance also allows you to store information about individual users as well as individual treatment sessions. Patient data can be easily transferred to patient records via a convenient USB flash drive.

The SIROLaser Advance comes ready-to-use, with several preset programs for common laser applications and an intuitive user interface that allows you to start taking advantage of its convenient features and small footprint right away.

For further information please contact: Sirona Dental Systems 0845 971 5460, Info@sironadental.co.uk

Upgrade to the healthier side of whitening and stop Gingivitis before it starts.

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti-bacterial agents, low abrasive and fluoride content to protect and whitens teeth. They gently remove stains from teeth, without abrading the tooth. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 80% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Permanthol, Panthenol, Vitamin E, Folic Acid and Zinc loss nourish and heal the gums, whilst the Xylitol and higher fluoride level of 1450 ppm F help to strengthen, remineralise and harden tooth enamel for cavity protection. With regular use the Potassium Citrate formula builds a protective layer on the tooth's nerve endings, protecting against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner.

Tax Investigations: The Right Support

IMR Revenue & Customs has changed its approach, and it has become increasingly important for sole traders, partnerships and limited companies to consider tax investigation cost protection. Professional Fee Protection Ltd (PFP) offers complete peace of mind with a range of policies to suit every practice. PFP is renowned as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and PAYmaster policies, dentists can receive up to £75,000 towards accountants and specialists' fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 507 1117 or email info@pfp.uk.com, www.pfp-online.com

Total Care Sensitive

A new adjunctive for dentine sensitivity

Discomfort from dentine sensitivity is very common within the adult population. An epidemiological study indicated that up to fifty seven per cent of people questioned claimed to suffer from the condition.

New Listerine Total Care Sensitive has been formulated to play an effective role in dentine sensitivity protection regimes; killing bacteria in the biofilm that cause soft tissue inflammation, which can lead to gingival
tive’ toothpastes, which has a soothing effect. It also contains four essential oils which penetrate deep into the biofilm to disrupt bacteria, inhibit enzyme activity, prevent bacterial absorption and extract harmful endotoxins.

The Source for New Infection Control Solutions

To satisfy the latest industry guidelines, trust YoYo to deliver the technology you need. Introduce the SpectraMBi steriliser to your practice and benefit from a range of essential features including:

Cycle Validation: Dual temperature and pressure sensors with independent processors ensure reliability, accuracy and performance.

Sensors for safety: Sensors watch over every process, including temperature and pressure, water levels, overflow and immediately report any areas requiring user attention.

Removable waste tank: Most autoclaves require engineer assistance to remove the waste tank. With the SpectraMBi, the user can easily remove the waste tank, with a water cooling system ensuring that the waste is at a safe temperature.

YoYo helps practices of every size develop compliant infection control solutions with complete survey design, independent processing, storing and cabinetry support to help dentists meet their obligations.

For more information, or for a FREE compliance survey, please call YoYo on 0845 241 5776 or email info@yoyodental.com, www.yoyodental.com.