First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is to organise the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:

• Justification and scope of orthodontics
• Background and principles of the PDS contract
• Orthodontic monitoring and BSA reports
• Handling practice sales and retirements
• Referral management
• Benefits of local managed clinical networks
• Dealing with orthodontic tenders and re-commissioning

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking are available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

Delegates were impressed with the much talked about courses including:

• Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medicolegal protection
• Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
• Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

Supreme Consumables From DENTSPLY at the BDA Conference 2009

Dentists committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY’s renowned product range and their benefits:

• Hi-Di Diamond Burs: long lasting, facilitating excellent margins – ‘diamonds are a dentist’s best friends’
• Artic: cutting-edge restorative and periodontal hand instruments – “tools for a true artist”
• SmartGem2 – permanent cementation – ‘strength in simplicity’
• Impression taking with Aquasil Ultra – ‘always makes a good impression’

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about the how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2009, Glasgow. Many new customers also pleased to take advantage of the trial offer on Diamond Carve GIC restorative, Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GIC use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of Kemdent products, including the range of Kemdent Cross-Infection control products, Bite Registration, Prophylaxis Paste and other materials.

For further information on Kemdent products or to place orders call Jackie or Helen on 01795 772925 or visit our website www.kemdent.co.uk.

The New Patient Solution Unveiled at the BDA Conference

Dentists looking for a way of reaching out to new patients and increasing their profitability were excited by the possibilities offered by Munroe Sutton at the British Dental Association Conference.

The Munroe Sutton team talked with delegates about the features and benefits of the Munroe Sutton Patient Referral Plan. Proven in the competitive US dental market, the plan helps UK dentists to offer attractive and cost-effective treatment, growing their patient base and filling their appointment books. Features that impressed dentists included:

• No charge to the dentist
• Payment at time of service for increased cashflow
• Support to custom practices, whether general or specialist
• 24/7 automated telephone system for quick and convenient patient verification

For more information call 020 7887 6808 or visit www.munroesutton.co.uk/dentist

February 2009 was a lucky month for one Scottish Dentist. Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quattro in the Velopex Competition of the Feb-

BDA Scotland

Re-covering Your Seat!

The Bambach Saddle Seat has proved to be incredibly pop-

ular over the past few years, particularly as dentists are be-

coming more aware of the long-term health risks posed by con-

ventional stools.

The Bambach Saddle Seat helps to align the spine whilst

The BMPM

The BMPM is an optically correct spectacles,

BDA Review 3rd Quarter 2009
The company offer a 50-day trial for new users so, call Llambach on freephone 0800 581 1108 for further information or to arrange your 50 day trial.

CEREC
Coming to a Town near You!

Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC System is constantly evolving and progressing as the most innovative chairside restoration system in the dental market today. Services.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

Support Chairs
The Perfect Saddle Stool
The Art Of Sitting

Regularly recommended by Orthodontists, specialists and Physiotherapists, Support Chairs’ Perfect Saddle Stools have solved lower back problems for thousands of people. They enable incumbents to sit straight and comfortably relaxed – hour after hour – enabling them to attain the same posture as when standing – the back muscles relaxed and spine following a soft, natural curve.

Compact, they allow incumbents to move around freely and are available in Classic and Advanced versions. The latter featuring a front indentation and groove across the seat for better ventilation and to relieve pressure on the vertebrae.

When seated, occupants automatically assume the position that produces least stress for muscles, ligaments and joints. Simultaneously the shoulders are lowered and muscles relaxed. The back posture allows deeper breathing, improves reach and hand control.

For further information contact your regular Dental Dealer or Sirona Dental systems on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

Sitting

The style of your practice says a lot about your overall approach to dentistry and there’s no doubt that a modern, comfortable surgery can make a lasting impression on your patients.

The key to putting your patients at ease whilst practicing in comfort is efficient surgery layout. The highly experienced team at Henry Schein Minerva have at their disposal the latest CAD technology which they use to achieve the best possible surgery design in the space available, delivering excellent clinical working areas and maximum patient comfort.

This revolutionary technology allows Henry Schein Minerva to produce scaled layouts, plans and accurate service drawings, ensuring the best possible ergonomic design and guaranteeing that your new surgery will work to the body support with the minimum of practice disruption.

For more information on the surgery equipment and design services available from Henry Schein Minerva simply call 0870 10 20 44 today.

Unique Concepts from Clark Dental

Clark Dental, the most trusted specialist in surgery design and equipment in the UK.

The NEW CEREC® AC from Ceramic Systems (CEREC®) makes impression free dental practice a reality

The INCREDIBLE new CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently - without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any existing stress on the patient.

Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, email sales@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk.

Support Chairs
Ergonomically designed for optimum comfort!

Support Chairs, from Support Chairs, are the product of world class Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, where both body support and the ability to move freely are essential.

Each seat is manufactured to order so that they meet all the clinician’s needs including specific requirements on colours and materials. Support Chairs also offer a wide range of accessories so that the Stool can be customised to the operator’s specific needs.

Easy to fit and convert for both left and right handed operators, the Swanfold Chair is easy to use with a number of options for varied seating positions and is suitable for use with Support Chairs’ complete range.

Do you want peace of mind when updating your surgery?

If you are planning to fit or update your surgery, speak to The Dental Directory first.
Get a FREE trip to Copenhagen. With Heka Dental you're in safe hands!

Heka Dental invite Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from Thursday morning to Saturday afternoon. During which guests will have an opportunity to visit their factory as well as Wonder Dental. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

Incorporating the latest Treatment Centre Technology, Heka Dental's UNIC is the ultimate instrument for feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

For further information about Heka Dental please email Bjorn Frisøn bfris@heka-dental.dk or by telephone on 0045 45 52 0990, by fax on 0045 45 52 0980 or by visiting www.heka-dental.dk.
Curaprox Gel, DENTAL TRIBUNE, July 6–12, 2009

Curaprox range includes:

- potent antiseptic and disinfection
- including the GENTLEsilence 8000B model.

Extra value Special Offer only £58.00 includes: 1x bleached shade guide, 1x Hurriscents Dentin Desensitizer 5ml and 2 packs of Hurrisurface II disclosing plaque swabs (worth £12.76 each). Prices do not include VAT.

Call Panadent 01689 811 888

Curaprox Cleans Up At The British Dental Conference 2009

Curaprox proudly displayed its excellent selection of Chlorhexidine products at the British Dental Conference (4th–6th June 2009 at the Scottish Exhibition and Conference Centre, Glasgow).

Chlorhexidine (CHX) is a potent antiseptic and disinfectant, and the outstanding Curaprox range includes:

- Curasept Gel
  - targeted, direct application of 0.5% CHX
  - clinically proven efficacy
- ADS205 rinse
- non-staining, alcohol free daily fluoride and CHX rinse
- 0.05% fluoride, 0.05% CHX
- ADS220 for short-term use
- 0.2% CHX
- non-staining, clinically proven palatable
- ADS705 gel toothpaste for daily use
- 0.05% fluoride, 0.05% CHX
- NO Sodium Lauryl Sulphate

The Curaprox team helped dental professionals source the best CHX products from this trusted company.

For more information call 01489 862084 or visit www.curaprox.co.uk

KaVo 5 for Free!

With no maintenance bills or unexpected repairs to pay for, more UK dental professionals are remembering quality equipment from trusted manufacturer KaVo.

For as little as £27.80* per month, based on a 5-year rental plan, you can work with the best and quietest handpieces available.

KaVo is currently offering the opportunity to purchase a flexible range of handpieces including the GENTLEsilence turbines and GENTLEpower slow speed handpieces on a 3-year rental agreement, fully guaranteed for 3 years with maintenance thrown in absolutely free. This means that over the rental period, you are saving over £225 on the current retail price and receiving free handpiece maintenance over 3 years to protect your investment. (Example based on the GENTLEsilence 8000B model).

Call Panadent 01689 811 888

At the end of the agreement you will be given the option to either keep the handpieces for a nominal cost or upgrade to a new model.

*terms and conditions apply

Don’t miss this fantastic opportunity, contact KaVo today on 01494 755 000, email: sales@kavo.com or visit www.kavo.com

SIROLaser Advance sets new standards of user-friendliness and flexibility

Today the SIROLaser Advance offers a fast and effective way of treating your patients. With a wide variety of treatments such as Periodontics, Endodontics as well as Surgery applications and an in-built Air龈 Therapy mode, the SIROLaser Advance sets new standards of user-friendliness and flexibility.

By not maintaining a compressor system, dentists are running the risk of having serious pathogens enter their air in- dustries. Mineral oil fuelled compressors require engineer assistance and the waste is at a safe temperature. Autoclaves require engineer assistance and user attention.

The SIROLaser Advance comes ready-to-use, with several preset programs for common laser applications and an intuitive user interface that allows you to start taking advantage of its convenient features and small footprint right away.

For further information please visit: www.beverlyhillsformula.com

Tax Investigations: The Right Support

IM Revenue & Customs has changed its approach, and it has become increasingly important for sole traders, partnerships and limited companies to consider tax investigation cost protection. Professional Fee Protection Ltd (PFP) offers complete peace of mind with a range of policies to suit every practice.

PFP is renowned as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and PAYeMaster policies, dentists can receive up to £75,000 towards accountant and specialists’ fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com

Total Care Sensitive
A new adjunctive for dentine sensitivity

DentalAir UK is the only specialist organisation that focuses on supplying clean compressed air systems to NHS clinics and private practices. Dentists wishing to revolutionise their compressed air systems will benefit greatly from entering into a relationship with DentalAir UK.

To play an effective role in dentine sensitivity protection regimes; killing bacteria in the biofilm that can cause soft tissue inflammation, which can lead to gingival disease.

Listerine Total Care Sensitive has a unique triple action. It contains potassium nitrate, an ingredient commonly used in ‘sensitive’ toothpastes, which has a soothing effect. It also contains four essential oils which penetrate deep into the biofilm to disrupt bacteria, inhibit enzyme activity, prevent bacterial absorption and extract harmful endotoxins.

For more information on protecting against dentine sensitivity with Listerine Total Care Sensitive, for samples and a copy of a Patient Information Leaflet, please contact Listerine Clinical on 01245 454459.

The Source for New Infection Control Solutions

To satisfy the latest industry guidelines, trust YoYo to deliver the technology you need. Introduce the SpectraMi steriliser to your practice and benefit from a range of essential features including:

- Cycle Validation: Dual temperature and pressure sensors with independent processors ensure reliability, accuracy and performance.
- Sensors for safety: Sensors watch over every process, including temperature and pressure, water levels, overflow and immediately report any areas requiring user attention.
- Removable waste tank: Most autoclaves require engineer assistance to change the waste tank. With the SpectraMi, the user can easily remove the waste tank, with a water cooling system ensuring that the waste is at a safe temperature.
- YoYo helps practices of every size develop compliant infection control solutions with complete survey design, infection control training and cabinetry support to help dentists meet their obligations.

For more information, or for a FREE compliance survey, please call YoYo on 0845 221 5776 or email info@yoyodontal.com, www.yoyodontal.com