First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:
• Justification and scope of orthodontics
• Background and principles of the PDS contract
• Orthodontic monitoring and BSA reports
• Handling practice sales and retirements
• Referral management
• Benefits of local managed clinical networks
• Dealing with orthodontic tenders and re-commissioning

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking is available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

The team from Smile-on were on hand at this year’s British Dental Conference 2009 to showcase the groundbreaking learning solutions that has made them the market leader and trusted name in healthcare education.

Delegates were impressed with the much talked about courses including:
• Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medico-legal protection
• Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
• Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

DNYET II offers flexible, expert training to dental nurses studying for the National Certificate or NVQ level 5 in Oral Health Care and is also an invaluable update programme for established nurses.

For more information call 020 7400 7090 or email info@smile-on.com

Supreme Consumables From DENTSPLY at the BDA Conference 2009

Dentists committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY’s renowned product range and their benefits:
• Hi-Di Diamond Burs: long lasting, facilitating excellent margins – ‘diamonds are a dentist’s best friend’
• Artic: cutting-edge restorative and periodontal hand instruments – ‘tools for a true artist’
• SmartGem2 – permanent cementation – ‘strength in simplicity’
• Impression taking with Aquasil Ultra – ‘always makes a good impression’

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about the how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2009, Glasgow. Many of the orders were also pleased to take advantage of the trial offer on Diamond Carve GIC restorative, Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GIC’s use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of kemdent products, including the range of kemdent Cross-Infection control products, Bite Registration, Prophylaxis Paste and other materials.

For further information on kemdent products or to place orders call Jackie or Helen on 01793 770256 or visit our website www.kemdent.co.uk.

The New Patient Solution Unveiled at the BDA Conference

Dentists looking for a way of reaching out to new patients and increasing their profitability were excited by the possibilities offered by Munroe Sutton at the British Dental Association Conference.

The Munroe Sutton team talked delegates about their benefits:
• Discounted laboratory fees
• Access to a groundbreaking aesthetic smile solution
• Free marketing and promotion

Delegates came away from the Conference with a great option in mind for progressing their business. For superior income flow and patient base, Munroe Sutton has the answer.

For more information please call 020 7887 6804 or visit www.munroesutton.co.uk/dentist

Innovative, invisible orthodontics at BDA 2009

Attendees at the 2009 British Dental Association Conference at the Scottish Exhibition and Conference Centre in Glasgow were fascinated to discover how General Dental Practitioners can provide quality, effective orthodontic care to their patients in their own surgery. Clearstep’s groundbreaking system of invisible approaches to orthodontics has been specifically designed to correct mal-occlusions through precisely planned incremental steps.

The clear positioning is water thin and made of transparent medical grade plastic. For the patient, they are comfortable to wear, easily removable and don’t impact on speech. Most importantly, they are practically invisible.

The Clearstep system offers excellent results and full convenience to the patient within their own dentist’s practice, without the need for referral. With a wide distribution network and backed up by access to experts, Clearstep is revolutionising orthodontic care - in clear, easy steps.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 357910 or email info@clearstep.co.uk, www.clearstep.co.uk

BDA Scotland

February 2009 was a lucky month for one Scottish Dentist. Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quattro in the Velopex Competition of the February issue of Dentistry Scotland. The competition closed on the first of June and later that week, to coincide with the BDA Conference and Exhibition in Glasgow, a surprised and delighted Dr Coventry was presented with her prize.

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clinicians and patients dislike of air abrasion being principally the mess associated with this technique. The Velopex Aquacut Quattro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON NW10 7AP Tel 07734 044877

Re-covering Your Seat!

The Bambach Saddle Seat has proved to be incredibly popular over the past few years, particularly as dentists are becoming more aware of the long-term health risks posed by conventional stools.

Bambach Europe Ltd is offering a re-covering service for saddle seats that are more than 5 years old. You may find that the colour scheme in your practice has changed during this time or that the cover is simply showing signs of wear and tear.

The Bambach Saddle Seat helps to align the spine whilst maintaining the natural s-shape thus preventing the discs from being put under pressure. The hips are kept at the optimum angle of 45° to the spine so back and thigh muscles are at their most relaxed. Each Bambach Saddle Seat is fully adjustable to create a bespoke stool for each individual.

Surgery Design
The company offers a 50-day trial for new users so, call Llambach on freephone 0800 581 1108 for further information or to arrange your 50 day trial.

CEREC Coming to a Town near You!

Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC system is constantly evolving and progressing as the most innovative chairside restoration system in the market place today, services.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

Support Chairs
The Perfect Saddle Stool The Art Of Sitting

Regularly recommended by Orthodontic Specialists and Physiotherapists, Support Chairs’ Perfect Saddle Stools have solved lower back problems for thousands of people. They enable incumbents to sit straight and comfortably relaxed - hour after hour - enabling them to attain the same posture as when standing - the back muscles relaxed and spine following a soft, natural curve.

Compact, they allow incumbents to move around freely and are available in Classic and Advanced versions. The latter featuring a front indentation and groove across the seat for better ventilation and to relieve pressure on the vertebrae.

When seated, occupants automatically assume the position that produces least stress for muscles, ligaments and joints. Simultaneously the shoulders are lowered and muscles relaxed. The CEREC posture, allows deeper breathing, improves reach and hand control.

For further information contact your regular Dental Dealer or Sales team on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk

Designed Around You!

The style of your practice says a lot about your overall approach to dentistry and there’s no doubt that a modern, comfortable surgery can make a lasting impression on your patients.

The key to putting your patients at ease whilst practicing in comfort is efficient surgery layout. The highly experienced team at Henry Schein Minerva have at their disposal the latest CAD technology which they use to achieve the best possible surgery design in the space available, delivering excellent clinical working areas and maximum patient comfort.

This revolutionary technology allows Henry Schein Minerva to produce scaled layouts, plans and accurate service drawings, ensuring the best possible ergonomic design and guaranteeing that your new surgery will meet your needs and the minimum of practice disruption.

For more information on the surgery equipment and design services available from Henry Schein Minerva simply call 08700 10 20 41 today.

Unique Concepts from Clark Dental

Clark Dental, the most trusted specialist in surgery design and equipment in the UK, presents its expertise into action when working with Mr Almir Hajramovic to make Estetica Dental Clinic, Camberley representative of cutting edge dentistry.

A true design marvel, the surgery does not rely on natural light. Instead, a state-of-the-art system allows variable brightness. “We can create a bespoken atmosphere,” says Almir. Full glass frontage prevents patients from feeling enclosed yet also protects their privacy. “Clark Dental’s experts helped us to shape the design in a way that was functional and aesthetic.”

“I can only praise Clark Dental. They supported us in our unique concept, also taking sterilisation and storage into account in the design.”

Clark Dental also provides comprehensive installation, training and aftercare, to ensure that clients enjoy complete peace of mind in their new environment, and offers solutions to suit every budget.

For more information contact Clark Dental Wickford Essex Office on 01268 735446 or email enquiries@clarkdental.co.uk or Clark Dental Nantwich Cheshire Office on 01270 615750 or email sales@clarkdental.co.uk

NEW CEREC® AC from Ceramic Systems (CEREC®) makes impression free dental practice a reality

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently - without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any excess luting cement to be removed. Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail colville@ceramic systems.co.uk or visit www.ceramicsystems.co.uk

Support Chairs
Ergonomically designed for optimum comfort!

Support Chairs, from Support Chairs, are the product of world class Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, where both body support and the ability to move freely are essential.

Support Stools, from Support Chairs, are the product of world glass Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, where both body support and the ability to move freely are essential.

Each seat is manufactured to order so that they meet all the incumbent's needs including specific requirements on colours and materials. Support Chairs also offer a wide range of accessories so that the Stool can be customised to the operator’s specific needs.

Easy to fit and convert for both left and right handed operators, the Swing Armrest is easy to use with a number of options for varied seating positions and is suitable for use with Support Chairs’ complete range. It gives the incumbent's upper body a comfortable and sustainable support.

For further information contact your regular Dental Dealer or Support Chairs on 01296 581764, fax 01296 586585, email sales@supportstool.co.uk or visit www.supportstool.co.uk

Sident Dental Systems
Get over £22,000 worth of FREE Extras with Sident’s New Teneo Treatment Centre Offer

To celebrate the launch of Sirona’s New Teneo Treatment Centre, Sident Dental Systems are offering over £22,000 worth of Extras FREE. The Extras include a FREE Comodin Package, Impressions Package, Clinical Package and Sivision Package. For further information contact Sident today!

In addition to all the above, the NEW Teneo Treatment Centre offers many exceptional innovations and is designed to reduce the operator’s workload, leaving them free to concentrate on the patient instead.

It offers patients easy access and new ergonomic mobility, controlled elevation system, comfortable positioning for patients with restricted mobility, a new motor-driven headrest that facilitates optimised positioning of their head, and other feel-good factors including special thermo upholstery, massage and lumbar support functions.

For further information call Sident Dental Systems on 01952 582900, email colville@sident.co.uk or visit www.sident.co.uk

Do you want peace of mind when updating your surgery?

If you are planning to fit or update your surgery, speak to The Dental Directory first.
Get a FREE trip to Copenhagen. With Heka Dental you’re in safe hands!

Heka Dental invites Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from Tuesday to Thursday morning to Saturday afternoon. During which guests will have the opportunity to visit Copenhagen to see their factory as well as Wonderful Copenhagen. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

Incorporating the latest Treatment Centre Technology, Heka Dental’s UNC is the ultimate embodiment of feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

Dr Bhogal Receives the New CEREC AC Bluecam from Sirona Dental Systems

As the first recipient in the UK of the new Sirona CEREC System the CEREC AC Bluecam, Dr Bhogal was presented with a certificate by Sirona Dental Systems acknowledging the inclusion of the new CEREC system into his busy Bridge Dental Practice in Isleworth. To complement the occasion Dr Bhogal invited the dental fraternity to a wonderful reception where he openly spoke of the advancement CEREC has made of the years.

Dental Tribune

No Pain is your gain!

Looking across any practice or reception area and the chances you will see staff slouched on their chair in a position guaran-

teed to deliver a lifetime of bad backs, sore necks and painful shoulders.

Over 9.5million working days are lost annually in the UK due to back problems and most of these could be saved by sitting in a better position more of the time.

Sitting in comfort whilst working is easy to achieve with the ergonomically designed Dynamo Seat and InCharge stools from Evident. These wonderful stools automatically correct your seating position, providing the perfect balance, maximum support and comfort, ensuring you work in comfort all day long.

The Dynamo Seat and In-Charge stools will also have an impact on your practice as they are available in a variety of styles and colours, however they won’t have an impact on your bank balance as they are remarkable value for money.

To sit in comfort everyday, please contact Evident on 0300 521111 or visit www.evident.co.uk

Don’t let the Budget hold you back

The recent release of the 2009 Budget means the uncertainties of the country’s finances are being held firmly under the microscope. The contraction of the economy has caused many businesses to fold, and with more uncertain times to come, dental professionals need to have the best expert guidance available to them.

The ASPD is dedicated to providing the most up to date information and guidance to the dental professional in need of assistance. Relevant to the recent budget release ASPD members can provide help with pensions, insurance, accountancy, sales and valuing and much more.

ASPD’s website is constructed to provide a forum for dental professionals looking for a comprehensive guide on who to contact for information. There are up to date articles, and a list of member’s contact details for reference. When contacting the ASPD for assistance, today’s dental professional can be assured they will receive support from the most experienced group of service providers in the dental field.

For more information on the ASPD please call 01808 4586775 or visit www.aspd.co.uk

Trust in the Directory for Equipment

The Dental Directory’s highly-trained and experienced sales team will offer you unbiased and impartial advice on which solution is best for your practice and guide you through planning, installation and commissioning - while all the time ensuring the practice meets government guidelines regarding HTM 01-05 compliance.

The Dental Directory offers a wide range of treatment centre packages from highly respected worldwide brands such as Belmont, Anthos, Stern Weber and, their newest range composed of modules, Heka Dental please email Bjorn frison@heka-dental.dk or by visiting www.heka-dental.dk.

Thursday morning to Saturday afternoon in Copenhagen where guests will have an opportunity to visit their factory as well as Wonderful Copenhagen. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

For further information please call 0845 071 9540, email info@sironadental.co.uk or visit www.sironadental.co.uk.

The Clearstep System: state of the art orthodontics for GDPs

General Dental Practitioners can offer their patients a complete smile solution thanks to the Clearstep System. Incorporating the latest range of cutting edge appliances, designed to achieve excellent results whilst safeguarding patient wellbeing, the Clearstep System lets dentists treat mild to severe malocclusions in patients aged 7 to 107.

Because ease of use is vital to facilitate efficient and cost-effective treatment, and to provide the most convenient and affordable service to patients, the Clearstep System is arranged into 5 key elements, each focusing on a particular stage of treatment. These are:

• Pre-Alignment
• Space Closure
• Alignment
• Finishing and Detailing
• Extras

Appliances include the Clearstep Closing Spring, the CODA expansion device, the Buecal Segment Settling Appliance, the FORD and clear medical grade polymer positioners to align teeth incrementally.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 557910 or email info@clearstep.co.uk, www.clearstep.co.uk.

Bleaching solutions

With Vita’s unique bleached shade guide you can monitor your bleaching process in a realistic and logical manner (spe-
Curaprox

The British Dental Conference 2009

Curaprox proudly displayed its excellent selection of Chlorhexidine products at the British Dental Conference (4th-6th June 2009 at the Scottish Exhibition and Conference Centre, Glasgow).

Chlorhexidine (CHX) is a potent antiseptic and disinfectant, and the outstanding Curaprox range includes:

- Curasept Gel
  - targeted, direct application of 0.5% CHX
  - clinically proven efficacy
- ADS265 rinse
- non-staining, alcohol free daily fluoride and CHX rinse
- 0.05% fluoride, 0.05% CHX
- ADS220 for short-term use
- 0.2% CHX
- non-staining, clinically provenpalatal
- ADS705 gel toothpaste for daily use
- 0.05% fluoride, 0.05% CHX
- NO Sodium Lauryl Sulphate

The Curaprox team helped dental professionals source the best CHX products from this trusted company.

For more information call 01489 882084 or visit www.curaprox.co.uk

KaVo 5 for Free!

With no maintenance bills or unexpected repairs to pay for, more UK dental professionals are realizing the quality equipment from trusted manufacturer KaVo. For as little as £27.80p per month, based on a 5-year rental plan, you can work with the best and quietest handpieces available.

KaVo is currently offering the opportunity to purchase a flexible range of handpieces including the GENTLePower slow speed handpieces on a 3-year rental agreement, fully guaranteed for 3 years with maintenance thrown in in absolutely free. This means that over the rental period, you are saving over £223 on the current retail price and receiving free handpiece maintenance over 3 years to protect your investment (75% based on GENTLeSilence 8000B model).

Upgrade to the healthier side of whitening and stop Gingivitis before it starts.

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti-bacterial agents, low abrasives and ingredients to protect and whiten teeth. They gently remove stains from teeth, without bleaching abrasives. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Permethal, Panthenol, Vitamin E, Folic Acid and Zinc loss nourish and heal the gums, whilst the Xylitol and higher fluoride level of 1450 ppm F help to strengthen, remineralise and harden tooth enamel for cavity protection. With regular use the Potassium Citrate formula builds a protective layer on the tooth’s nerve endings, providing long lasting protection against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner. For further information please visit: www.beverlyhillsformula.co.uk

Tax Investigations: The Right Support

IMR Revenue & Customs has changed its approach, and it has become increasingly important for sole traders, partnerships and limited companies to consider tax investigation cost protection. Professional Fee Protection Ltd (PFP) offers complete peace of mind with a range of policies to suit every practice.

PFP is renowned as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and PwC Master policies, dentists can receive up to £75,000 towards accountant and specialist fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 307 1177 or email info@fppl.co.uk, www.fpplonline.com

The Source for New Infection Control Solutions

To satisfy the latest industry guidelines, trust YoYo to deliver the technology you need. Introduce the Spectrum6 steriliser to your practice and benefit from a range of essential features including:

- Cycle Validation: Dual temperature and pressure sensors with independent processors ensure reliability, accuracy and performance.
- Sensors for safety: Sensors watch over every process, including temperature and pressure, water levels, overflow and immediately report any arrivals requiring user attention.
- Removable waste tank: Most autoclaves require engineer assistance to remove the waste tank. With the Spectrum6, the user can easily remove the waste tank, with a water cooling system ensuring that the waste is at a safe temperature.
- YoYo helps practices of every size develop compliant infection control solutions with complete survey design, independent processors, thorough and cabinetry support to help dentists meet their obligations.

For more information, or for a FREE compliance survey, please call YoYo on 0845 241 5776 or email info@yoyodental.com, www.yoyodental.com

Slow speed handpieces on a 3-year rental agreement, fully guaranteed for 3 years with maintenance thrown in in absolutely free. This means that over the rental period, you are saving over £223 on the current retail price and receiving free handpiece maintenance over 3 years to protect your investment (75% based on GENTLeSilence 8000B model).