First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved with commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:

- Justification and scope of orthodontics
- Background and principles of the PDS contract
- Orthodontic monitoring and BSA reports
- Handling practice sales and retirements
- Referral management
- Benefits of local managed clinical networks
- Dealing with orthodontic tenders and re-commissioning

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking are available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

The team from Smile-on were on hand at this year’s British Dental Conference 2009 to showcase the ground-breaking learning solutions that have made them the market leader and trusted name in healthcare education.

Delegates were impressed with the much talked about courses including:

- Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medico-legal protection
- Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
- Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

DVNET II offers flexible, expert training to dental nurses studying for the National Certificate or NVQ level 3 in Oral Health Care and is also an invaluable update programme for established nurses.

For more information call 020 7400 8080 or email info@smile-on.com.

Supreme Consumables From DENTSPLY at the BDA Conference 2009

Dentists committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY's renowned product range and their benefits:

- Hi-Di Diamond Burc: long lasting, facilitating excellent margins. ‘Diamonds are a dentist’s best friend’
- Artic: cutting-edge restorative and periodontal hand instruments – ‘tools for a true artist’
- SmartGem2 – permanent cementation – ‘strength in simplicity’
- Impression taking with Aquasil Ultra – ‘always makes a good impression’

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about the how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk.

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2008, Glasgow. Many visitors were also pleased to take advantage of the trial offer on Diamond Carve GIC restorative, Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GICs use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of Kemdent products, including the range of Kemdent Cross-Infection control products, Bite Registration, Prophyaxis Paste and other materials.

For further information on Kemdent products or to place orders call Jackie or Helen on 01795 772925 or visit our website www.kemdent.co.uk.

The New Patient Solution Unveiled at the BDA Conference

Dentists looking for a way of reaching out to new patients and increasing their profitability were excited by the piloted product offered by Munroe Sutton at the British Dental Association Conference.

The Munroe Sutton team talked with delegates about the features and benefits of the Munroe Sutton Patient Referral Plan. Proven in the competitive US dental market, the plan helps UK dentists to offer attractive and cost-effective treatment, growing their patient base and filling their appointment books. Features that impressed dentists included:

- No charge to the dentist
- Payment at time of service for increased cashflow
- Suitable for all practices, whether general or specialist
- 24/7 automated telephone system for quick and convenient patient verification

BDA Scotland

Attendees at the 2009 British Dental Conference and Exhibition at the Scottish Exhibition and Conference Centre in Glasgow were fascinated to discover how General Dental Practitioners can provide quality, effective orthodontic care to their patients in their own surgery. Clearstep’s groundbreaking system of invisible approaches to orthodontics has been specifically designed to correct malocclusions through precisely planned incremental steps.

The clear positioners are wafer thin and made of transparent medical grade plastic. For the patient, they are comfortable to wear, easily removable and don’t impact on speech. Most importantly, they are practically invisible.

The Clearstep system offers excellent results and full convenience to the patient within their own dentist’s practice, without the need for referral. With a wide distribution network and backed up by access to experts, Clearstep is revolutionising orthodontic care - in clear, easy steps.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 577910 or email info@clearstep.co.uk, www.clearstep.co.uk.

February 2009, was a lucky month for one Scottish Dentist. Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quattro in the Velopex Competition of the Feb-

BDA Scotland

February issue of Dentistry Scot-

land. The competition closed on the first of June and later that week, to coincide with the BDA Conference and Exhibition in Glasgow, a surprised and de-

lighted Dr Coventry was pre-

sented with her prize.

This is all achieved using the unique Velopex ‘water curtain’ bringing a new dimension to the air abrasion concept. The clini-

cians and patients dislike of air abrasion being principally the mess associated with this tech-

ique. The Velopex Aquacut Quattro delivers a vanilla scented fluid along with the stream of air and particles thus allowing standard aspiration to cope with the emissions from the handpiece tip.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON NW10 7AP Tel 077734 84877

Re-covering Your Seat!

The Bachmab Saddle Seat has proved to be incredibly pop-

ular over the past few years, particularly as dentists are be-

coming more aware of the long-term health risks posed by con-

ventional stools.

Bachmab Europe Ltd is offer-

ing a re-covering service for saddle seats that are more than 5years old. You may find that the colour scheme in your practice has changed during this time or that the cover is simply showing signs of wear and tear.

The Bachmab Saddle Seat helps to align the spine whilst maintaining the natural s-shape thus preventing the discs from being put under pressure. The hips are kept at the optimi-

um angle of 450 to the spine so back and thigh muscles are at their most relaxed. Each Bach-

mab Saddle Seat is fully ad-

justable to create a bespoke-

stool for each individual.
Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC system is constantly evolving and progressing as the most innovative chairside restoration system in the dental market place today, services.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

The style of your practice says a lot about your overall approach to dentistry and there's no doubt that a modern, comfortable surgery can make a lasting impression on your patients.

The key to putting your patients at ease whilst practicing in comfort is efficient surgery layout. The highly experienced team at Henry Schein Minerva have at their disposal the latest CAD technology which they use to achieve the best possible surgical design in the space available, delivering excellent clinical working areas and maximum patient comfort.

This revolutionary technology allows Henry Schein Minerva to produce scaled layouts, plans and accurate service drawings, ensuring the best possible ergonomic design and guaranteeing that your new surgery will be designed with the minimum of practice disruption.

For more information on the surgery equipment and design services available from Henry Schein Minerva simply call 0870 10 20 41 today.

The NEW CEREC® AC from Ceramic Systems (CEREC®) makes impression free dental practice a reality

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently – without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any excess luting cement to be removed. Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail: sales@ceramicssystems.co.uk or visit www.ceramicssystems.co.uk

Support Chairs
Ergonomically designed for optimum comfort!

Support Chairs, from Support Chairs, are the product of world class Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, where both body support and the ability to move freely are essential.

Each seat is manufactured to order so that they meet all the clinician’s needs including specific requirements on colours and materials. Support Chairs also offer a wide range of accessories so that the Stool can be customised to the operator’s specific needs.

Easy to fit and convert for both left and right handed operators, the Swing Armrest is easy to use with a number of options for varied seating positions and is suitable for use with Support Chairs’ complete range. It gives the incumbent’s upper body a comfortable and stable support.

For further information contact your regular Dental Dealer or Support Chairs on 01296 581764, fax 01296 586385, email support@supportstool.co.uk or visit www.supportstool.co.uk.

Sident Dental Systems
Get over £22,000 worth of FREE Extras with Sident’s New Teneo Treatment Centre Offer

To celebrate the launch of Sirona’s New Teneo Treatment Centre, Sident Dental Systems’ are offering over £22,000 worth of Extras FREE. The Extras include a FREE Consultation Package, Installation Package, Clinical Package and Sivision Package. For further information contact Sident today!

In addition to all the above, the New Teneo Treatment Centre offers many exceptional innovations and is designed to reduce the operator’s workload, leaving them free to concentrate on the patient instead.

It offers patients easy access and new ergonomic mobility via its innovative chair elevation system, comfortable positioning for patients with restricted mobility, a new motor-driven headrest that facilitates optimum positioning of their head, and other feel-good factors including special thermo upholstery, massage and lumbar support functions.

For further information call Sident Dental Systems on 01952 582900, e-mail: cdotville@sident.co.uk or visit www.sident.co.uk

Do you want peace of mind when updating your surgery?

If you are planning to fit or update your surgery, speak to The Dental Directory first.
Get a FREE trip to Copenhagen.

With Heka Dental you’re in safe hands!

Heka Dental invite Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from mid-March to mid-September.

Incorporating the latest Treatment Centre Technology, Heka Dental’s UVC is the ultimate embodiment of feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

For further information about Heka Dental please email Bjorn Friis on bjorn.friis@heka-dental.dk or by telephone on 0045 45 52 0999, by fax on 0045 45 52 0980 or by visiting www.heka-dental.dk.

Aesthetic, functional permanent crowns

Dr Bhogal Receives the New CEREC AC Bluecam from Sirona Dental Systems

As the first recipient in the UK of the new Sirona CEREC System the CEREC AC Bluecam, Dr Bhogal was presented with a certificate by Sirona Dental Systems acknowledging the inclusion of the new CEREC system into his busy Bridge Dental Practice in Isleworth. To comply with the new CEREC, Dr Bhogal invested the occasion Dr Bhogal invited the dental fraternity to a wonderful reception where he openly spoke of the advancement CEREC has made of the years.

Dr Bhogal is already a firm believer in CEREC. His original CEREC, which he bought 3 years ago, was moved into his associates surgery where it will continue to generate life-like crowns and veneers.

Dr Bhogal has treated many patients with CEREC. In the example he showed on the day the patient arrived for their 9am appointment. The crown had been left the practice at 10.15am with a perfectly fitting, beautifully aesthetic, functional permanent crown.

For further information please call 0845 871 5040, e-mail info@sironadental.co.uk or visit www.sironadentalandsolutions.co.uk.

Don’t let the Budget hold you back

The recent release of the 2009 Budget means the uncertainties of the country’s finances are being held firmly under the microscope. The contruction of the economy has caused many businesses to fold, and with more uncertain times to come, dental professionals need to have the best expert guidance available to them.

The ASPD is dedicated to providing the most up to date information and guidance to the dental professional in need of assistance. Relevant to the recent budget release ASPD members can provide help with pensions, insurance, accountancy, sales and valuing and much more.

ASPD’s website is constructed to provide a forum for dental professionals looking for a comprehensive guide on who to contact for information. There are up to date articles, and a list of member’s contact details for reference. When contacting the ASPD for assistance, today’s dental professional can be assured they will receive support from the most experienced group of service providers in the dental field.

For more information on the ASPD please call 0800 4586773 or visit www.aspd.co.uk.

Bleaching solutions

With Vita’s unique bleached shade guide you can monitor your bleaching process in a realistic and logical manner (spe-
Curaprox proudly displayed its excellent selection of Chlorhexidine (CHX) products at the British Dental Conference (4th-6th June 2009 at the Scottish Exhibition and Conference Centre, Glasgow).

Chlorhexidine (CHX) is a potent antiseptic and disinfectant, and the outstanding Curaprox range includes:

- Curasert Gel - targeted, direct application of 0.5% CHX - clinically proven efficacy
- ADS205 rinse - non-staining, alcohol free daily fluoride and CHX rinse - 0.05% fluoride, 0.05% CHX - ADS220 for short-term use - 0.2% CHX - non-staining, clinically proven palatability
- ADS705 gel toothpaste for daily use - 0.65% fluoride, 0.05% CHX - NO Sodium Lauryl Sulphate

The Curaprox team helped dental professionals source the best CHX products from this trusted company.

For more information call 01489 862084 or visit www.curaprox.co.uk

KaVo 5 for Free!

With no maintenance bills or unexpected repairs to pay for, more UK dental professionals are removing liability equipment from trusted manufacturer KaVo. KaVo as little as £27.80 per month, based on a 5-year rental plan, you can work with the best and quietest handpieces available*.

KaVo is currently offering the opportunity to purchase a flexible range of handpieces including the GENTLEpower slow speed handpieces on a 3-year rental agreement, fully guaranteed for 3 years with maintenance thrown in at absolutely free. This means that over the rental period, you are saving over £225 on the current retail price and receiving free handpiece maintenance over 3 years to protect your investment (7% example based on GENTLEsilence 8000 B model).

At the end of the agreement you will be given the option to either keep the handpieces for a nominal cost or upgrade to a new model.

*terms and conditions apply

Don’t miss this fantastic opportunity, contact KaVo today on 01949 755 000, email: sales@kavo.com or visit www.kavo.com

SIROLaser Advance sets new standards of user-friendliness and flexibility

Today the SIROLaser Advance offers a fast and effective way of treating your patients. With a wide variety of treatments such as Periodontics, Endodontics as well as Surgery applications the new diode laser, due to its precise power setting offers even greater flexibility than ever before. The SIROLaser Advance also allows you to store information about individual users as well as individual treatment sessions. Patient data can be easily transferred to patient records via a convenient USB flash drive.

The SIROLaser Advance comes ready-to-use, with several preset programs for common laser applications and an intuitive user interface that allows you to start taking advantage of its convenient features and small footprint right away.

For further information please visit: www.beverly-hillsformula.com

Protect your practice with DentalAir UK

DentalAir UK is the only specialist organisation that focuses on supplying clean compressed air systems to NHS clinics and private practices. Dentists wishing to revolutionise their compressed air systems will benefit greatly from entering into a relationship with DentalAir UK.

By not maintaining a compressed air system, dentists are running the risk of having serious pathogens enter their air in instruments. Mineral oil fuelled compressors could be harbouring potentially lethal pathogens. High levels of moisture and the presence of mineral oil is a breeding ground for bacteria, hazardous not only to patients but practice staff as well.

Enter into the most productive relationship of your career with DentalAir UK, and provide your patients with clean, pathogen free air during procedures. Rely on the best customer service and technical support with regular updates to keep you informed.

Call Dental Air on FREEPHONE 0800 542 7537 and ask for a FREE Practice Manager's Guide, or visit www.dentalair.co.uk

Upgrade to the healthier side of whitening and stop Gingivitis before it starts.

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti-bacterial agents, low abrasives and anti-inflammatory agents to protect and whiten teeth. They gently remove stains from teeth, without tooth abrasion. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Permanthol, Panthenol, Vitamin E, Folic Acid and Zinc loss nourish and heal the gums, whilst the Xylitol and higher fluoride level of 1450 ppm help to strengthen, remineralise and harden tooth enamel for cavity protection. With regular use the Potassium Citrate formla builds a protective layer on the tooth’s nerve endings, providing lasting protection against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner.

For further information please visit: www.beverly-hillsformula.com

Tax Investigations: The Right Support

IM Revenue & Customs has changed its approach, and it has become increasingly important for sole traders, partnerships and limited companies to consider tax investigation cost protection. Professional Fee Protection Ltd (PFP) offers complete peace of mind with a range of policies to suit every practice.

PFP is renowned as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and P&V-Master policies, dentists can receive up to £75,000 towards accountant and specialist’s fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 507 1177 or email info@pfp.uk.com, www.pfp-online.com

Total Care Sensitive

A new adjunctive for dentine sensitivity

Discomfort from dentine sensitivity is very common within the adult population. An epidemiological study indicated that up to fifty seven per cent of people questioned claim to suffer from the condition.

New Listerine Total Care Sensitive has been formulated to play an effective role in dentine sensitivity protection regimes; killing bacteria in the biofilm that cause soft tissue inflammation, which can lead to gingival disease. Listerine Total Care Sensitive has a unique triple action. It contains potassium nitrate, an ingredient commonly used in ‘sensitive’ toothpastes, which has a soothing effect. It also contains four essential oils which penetrate deep into the biofilm to disrupt bacteria, inhibit enzyme activity, prevent bacterial absorption and extract harmful endotoxins.

For more information on protecting against dentine sensitivity with Listerine Total Care Sensitive, for samples and a copy of a Patient Information Leaflet, please contact Listerine Clinical on 01245 454459.

The Source for NEW Infection Control Solutions

To satisfy the latest industry guidelines, trust Yoyo to deliver the technology you need. Introduce the SpectraMilk steriliser to your practice and benefit from a range of essential features including:

Cycle Validation: Dual temperature and pressure sensors with independent processes ensure reliability, accuracy and performance.

Sensors for safety: Sensors watch over every process, including temperature and pressure, water levels, overflow and immediately report any areas requiring user attention.

Removable waste tank: Most autoclaves require engineer-assistance to remove the waste tank. With the SpectraMilk, the user can easily remove the waste tank, with a water cooling system ensuring that the waste is at a safe temperature.

Yoyo helps practices of every size develop compliant infection control solutions with complete survey, design, installation, floor-planning and cabinetry support to help dentists meet their obligations.

For more information, or for a FREE compliance survey, please call Yoyo on 0845 241 5776 or email info@yoyodental.com, www.yoyodental.com.