First National Orthodontic Commissioning Education Day announced

The British Orthodontic Society has announced today that it is organising the first National Orthodontic Commissioning Education Day in September 2009. The day is aimed at individuals or organisations who are directly or indirectly involved in commissioning NHS orthodontic services.

The BOS want this day to be as inclusive as possible and, with that in mind, has announced today that presentations will be given by representatives from PCTs, the BSA, the DoH, as well as the British Orthodontic Society. The topics to be covered during the day include:

- Justification and scope of orthodontics
- Background and principles of the PDS contract
- Orthodontic monitoring and BSA reports
- Handling practice sales and retirements
- Referral management
- Benefits of local managed clinical networks
- Dealing with orthodontic tenders and re-commissioning

Registration for the meeting is free but places must be booked in advance. Lunch and refreshments will also be provided free by the British Orthodontic Society. More information and a booking is available from www.bos.org.uk.

Inspirational Education at the British Dental Conference 2009

The team from Smile-on were on hand at this year’s British Dental Conference 2009 to showcase the ground breaking learning solutions that have made them the market leader and trusted name in healthcare education.

Delegates were impressed with the much talked about courses including:

- Clinical Photography: the art to taking perfect clinical shots, advice on correct equipment and accessible ways to keep patients better informed whilst enjoying robust medicolegal protection
- Communication In Dentistry: Stories From The Practice. A programme that provides everything necessary to open effective lines of communication with patients and colleagues whilst promoting success across the board
- Clinical Governance: Designed to enable total compliance with Healthcare Commission standards

Smile-on also launched a brand new programme that caused waves at the BDA.

DVNET II offers flexible, expert training to dental nurses studying for the National Certificate or NVQ level 5 in Oral Health Care and is also an invaluable update programme for established nurses.

For more information call 020 7408 3080 or email info@smile-on.com.

Supreme Consumables From DENTSPLY at the BDA Conference 2009

Dentists committed to the highest standards of care ensured that they remained at the forefront of clinical excellence by visiting the DENTSPLY stand at the BDA Conference 2009.

Eager delegates discussed all aspects of DENTSPLY’s renowned product range and their benefits:

- Hi-Di Diamond Burs: long lasting, facilitating excellent margins – diamonds are a dentist’s best friend
- Artic: cutting-edge restorative and periodontal hand instruments – ‘tools for a true artist’
- SmartGem2 – permanent cementation - ‘strength in simplicity’
- Impressions taking with Aquasil Ultra – ‘always makes a good impression’

Any member of the dental team can win big, by simply filling out a short 5 minute questionnaire on the DENTSPLY website. The world renowned and respected supplier will select 10 finalists in October ready for the final draw in November.

To find out more about the how you could have the chance to win £1M with DENTSPLY go to www.dentsply.co.uk.

BDA success for Kemdent

Staff at Kemdent were delighted to receive orders from many new customers on their stand at the British Dental Conference 2009, Glasgow. Many visitors to the stand were also pleased to take advantage of the trial offer on Diamond Carve GIC restorative. Diamond Carve and 90 GIC are becoming increasingly popular. Diamond GICs use a unique moisture resistant chemistry making them easier and less messy to use.

Product samples given out by Kemdent were also appreciated. The samples gave new and existing customers the chance to appreciate the quality and variety of kemdent products, including the range of kemdent Cross-Infection control products, Bite Registration, Propylaxis Paste and other materials.

For further information on Kemdent products or to place orders call Jackie or Helen on 01795 779256 or visit our website www.kemdent.co.uk.

The New Patient Solution Unveiled at the BDA Conference

Dentists looking for a way of reaching out to new patients and increasing their profitability were excited by the possibilities offered by Munroe Sutton at the British Dental Association Conference.

The Munroe Sutton team talked with delegates about the features and benefits of the Munroe Sutton Patient Referral Plan. Proven in the competitive US dental market, the plan helps UK dentists to offer attractive and cost-effective treatment, growing their patient base and filling their appointment books. Features that impressed dentists included:

- No charge to the dentist
- Payment at time of service for increased cashflow
- Support and custom practices, whether general or specialist
- 24/7 automated telephone system for quick and convenient patient verification

Discounted laboratory fees

Access to a groundbreaking aesthetic smile solution

Free marketing and promotion

Delegates came away from the Conference with a great option in mind for progressing their business. For superior in-office flow and patient base, Munroe Sutton has the answer.

For more information please call 020 7887 6084 or visit www.munroesutton.co.uk/dentist

Innovative, invisible orthodontics at BDA 2009

Attendees at the 2009 British Dental Conference and Exhibition at the Scottish Exhibition and Conference Centre in Glasgow were fascinated to discover how General Dental Practitioners can provide quality, effective orthodontic care to their patients in their own surgery. Clearstep’s groundbreaking system of invisible orthodontics has been specifically designed to correct mal-occlusions through precisely planned incremental steps.

The clear positioners are wafer thin and made of transparent medical grade plastic. For the patient, they are comfortable to wear, easily removable and don’t impact on speech. Most importantly, they are practically invisible.

The Clearstep system offers excellent results and full confidence to the patient within their own dentist’s practice, without the need for referral. With a wide distribution network and backed up by access to experts, Clearstep is revolutionising orthodontic care - in clear, easy steps.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 375910 or email info@clearstep.co.uk, www.clearstep.co.uk

February 2009, was a lucky month for one Scottish Dentist. Dr Hazel Coventry, who previously had only ever won a bottle of champagne, scooped the FREE Aquacut Quatro in the Velopex Competition of the Feb-

BDA Scotland

re-covering Your Seat!

The Bambach Saddle Seat has proved to be incredibly pop-

ular over the past few years, particularly as dentists are be-

coming more aware of the long-term health risks posed by con-

ventional stools.

Bambach Europe Ltd is offering a re-covering service for saddle seats that are more than 5 years old. You may find that the colour scheme in your practice has changed during this time or that the cover is simply showing signs of wear and tear.

The Bambach Saddle Seat helps to align the spine whilst maintaining the natural s-shape thus preventing the discs from being put under pressure. The hips are kept at the optimum angle of 45° to the spine so back and thigh muscles are at their most relaxed. Each Bambach Saddle Seat is fully ad-

justable to create a bespoke stool for each individual.

Surgery Design
The company offer a 50-day trial for new users so, call Llambach on freephone 0800 581108 for further information or to arrange your 50 day trial.

**CEREC** Coming to a Town near You!

Sirona Dental Systems are pleased to invite you to attend a live demonstration of the revolutionary CEREC chairside system at a local practice near you.

This will give you the perfect opportunity to see the CEREC System in action, with a live demonstration, carried out by a local practitioner, without obligation.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technology. The CEREC System is constantly evolving and progressing as the most innovative chairside restoration system in the dentistry market place today, services.

CEREC is clinically proven; it offers superbly aesthetic, long term and durable restorations for your patients in a single visit whilst also generating outstanding extra income for your dental practice.

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

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Surgery Design

Siderent Dental Systems

Get over £22,000 worth of FREE Extras with Sident's New Teneo Treatment Centre Offer

To celebrate the launch of Sirona's New Teneo Treatment Centre, Sident Dental Systems' are offering over £22,000 worth of Extras FREE. The Extras include a FREE Consultation Package, Innovations Package, Clinical Package and Sivision Package. For further information contact Sident today!

In addition to all the above, the New Teneo Treatment Centre offers many exceptional innovations and is designed to reduce the operator’s workload, leaving them free to concentrate on the patient instead.

It offers patients easy access and new ergonomic mobility via its innovative chair elevation system, comfortable positioning for patients with restricted mobility, a new motor-driven headrest that facilitates optimal positioning of their head, and other feel-good factors including special thermo upholstery, massage and lumbar support functions.

For further information call Sident Dental Systems on 01952 582900, email j.colville@ sident.co.uk or visit www.sident.co.uk.

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**New CEREC® AC from Ceramic Systems (CEREC®) makes impression free dental practice a reality**

The NEW CEREC® AC from Ceramic Systems (CEREC®) enables Clinicians to capture whole jaw arches – quickly and conveniently - without the need for impressions; generating virtual 3D models enabling Dentists to offer an even wider range of restorations.

Instead of conventional laser or infra-red light sources, Bluecam features high-performance LEDs which deliver optical impressions of unprecedented precision; this ensures the final restoration’s excellent accuracy of fit, speeds up the bonding process and reduces any existing stress for patients.

Each exposure triggers a series of measurements which are combined to generate the final image, which is virtually distortion-free even in peripheral areas.

Bluecam delivers razor-sharp images, its built-in shake detection system enhancing overall precision. Its automatic exposure function and extensive depth of field means the entire impression-taking process can now be delegated.

For further information, contact Ceramic Systems Limited on 01952 582950, e-mail j.colville@ceramicsystems.co.uk or visit www.ceramicsystems.co.uk.

Support Chairs

Ergonomically designed for optimum comfort!

Support Chairs, from Support Chairs, are the product of world class Swedish furniture design by Bruno Mathsson. They have been developed for professionals working in sedentary positions, who require both comfort and the ability to move freely are essential.

For more information contact Sident Dental Systems on 01952 582900, email j.colville@sident.co.uk or visit www.sident.co.uk.

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**Do you want peace of mind when updating your surgery?**

If you are planning to fit or update your surgery, speak to The Dental Directory first.
Highline Bespoke Storage Solutions

Highline bespoke healthcare storage solutions, from Support Chair, are the ultimate answer in mobile storage systems.

Available in a choice of nine formats they are extremely versatile and match the exact storage requirements for each and every individual. Probably the reason why Highline cabinets are becoming so widely used in clinics, surgeries, laboratories and treatment rooms.

Composed of modules, which contain sets of 4 different drawer sizes, they can be combined in one of nine models to create units of the required height, width and mixture of drawer sizes to suit the individual. Some of the models feature an open space for storing equipment, if required, or a glass fronted lockable cupboard with a height adjustable shelf.

When slotted under fixed work surfaces, Highline offers a very economical alternative to traditional fixed cabinetry. Dentists who have already opted for this concept have been delighted by its efficiency and considerable savings on capital outlay.

For further information telephone Support Chairs on 01296 585685, email sales@supportstool.co.uk or visit www.supportstool.co.uk.

Get a FREE trip to Copenhagen. With Heka Dental you’re in safe hands!

Heka Dental invite Dentists to visit Copenhagen to see their design and production facilities, as well as their beautiful city. There will be several trips a year, normally running from Thursday morning to Saturday afternoon. All guests will have an opportunity to visit their factory as well as Wonderful Copenhagen. For Dentists ordering a Heka Dental package before or during the trip the entire visit will be free. Otherwise, Dentists will only need to pay for the flight and hotel.

Incorporating the latest Treatment Centre Technology, Heka Dental’s UNIC is the ultimate embodiment of feedback from patients, dentists and service engineers etc. Combining aesthetics with functionality, its inviting appearance and carefully thought through functionality creating the perfect environment for a pleasant dental visit.

For further information about Heka Dental please email Bjorn Friis on bj@heka-dental.dk or by telephone on 0045 45 52 0990, by fax on 0045 45 52 0980 or by visiting www.heka-dental.dk.

The Clearstep System: state of the art orthodontics for GDPs

General Dental Practitioners can offer their patients a complete smile solution thanks to the Clearstep System. Incorporating the latest range of cutting edge appliances, designed to achieve excellent results whilst safeguarding patient wellbeing, the Clearstep System lets dentists treat mild to severe malocclusions in patients aged 7 to 107.

Because ease of use is vital to facilitate efficient and cost-effective treatment, and to provide the most convenient and affordable service to patients, the Clearstep System is arranged into 5 key elements, each focusing on a particular stage of treatment. These are:

- Pre-Alignment
- Space Closure
- Alignment
- Finishing and Detailing
- Extras

Appliances include the Clearstep Closing Spring, the CODA expansion device, the Buccal Segment Settling Appliance, the FORB and clear medical grade polymer positioners to align teeth incrementally.

For more information call the OPT Laboratory & Diagnostic Facility on 01542 557910 or email info@clearstep.co.uk, www.clearstep.co.uk.

Bleaching solutions

With Vita’s unique bleached shade guide you can monitor your bleaching process in a realistic and logical manner (spe-
Upgrade to the healthier side of whitening and stop Gingivitis before it starts.

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti bacterial agents, low abrasive content, fluoride and CHX to protect and white teeth. They gently remove stains from teeth, without harsh abrasives. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, fight plaque, re-mineralise and harden tooth enamel for cavity protection and leave your breath smelling fresher. Permethal, Panthenol, Vitamin E, Folic Acid and Zinc help nourish and heal the gums, whilst the Xylitol and higher Fluoride level of 1450ppm F help to strengthen, remineralise and harden tooth enamel for cavity protection. With regular use the Potassium Citrate formula builds a protective layer on the tooth’s nerve endings, providing long lasting protection against tooth sensitivity. The result: teeth that appear whiter, feel smoother and remain cleaner.

For further information please visit: www.beverlyhillsformula.com

Tax Investigations: The Right Support

PFP is renowned as one of the most reputable and experienced fee protection providers in the UK. With the TaxMaster and P&VeMaster policies, dentists can receive cover up to £75,000 towards accountant and specialist’s fees in the event of a tax investigation.

Tax investigations can be intimidating, time consuming and ultimately very costly. The right support can help you face the tax inspector with confidence, ensuring the enquiry runs as smoothly and swiftly as possible. The policies provided by PFP can cover the cost of fees, and give you the freedom to focus on treating your patients and running your practice. A 24-hour legal helpline is also provided.

For more information contact PFP on 0845 307 1177 or email info@pfp.uk.com, www.pfp-online.com

The Source for New Infection Control Solutions

To satisfy the latest industry guidelines, trust YoYo to deliver the technology you need. Introduce the SpectraMi steriliser to your practice and benefit from a range of essential features including:

- Cycle Validation: Dual temperature and pressure sensors with independent processes ensure reliability, accuracy and performance.
- Sensors for Safety: Sensors watch over every process, including temperature and pressure, water levels, overflow and immediately report any areas requiring user attention.
- Removable waste tank: Most autoclaves require engineer assistance to remove the waste tank. With the SpectraMi, the user can easily remove the waste tank, with a water cooling system ensuring that the waste is at a safe temperature.
- YoYo helps practices of every size develop compliant infection control solutions with complete survey design, installation, training, supporting and cabinetry support help dentists meet their obligations.

For more information, or for a FREE compliance survey, please call YoYo on 0845 241 5776 or email info@yozydental.com, www.yozydental.com